

CiviCRM® is an open source, web-based platform that helps organizations realize their missions through fundraising, events management, mass-mail marketing, peer-to-peer campaigns and more via one unified solution.

## ~ Benefits and Key Features ~

### || CONTACTS

Interact with the myriad individuals and organizations that support your mission via one database:

- Donors
- Subscribers
- Program & Event Participants
- Members
- Volunteers
- Advocates
- Grantees
- Grantors
- Voters

### || MEMBER MANAGEMENT

CiviCRM® provides flexible membership management for organizations including convenient online sign-up and renewal.

- Create electronic membership appeal campaigns
- Create custom web pages for self-service membership sign-up and renewal
- Configure any number of membership types or levels for one or more organizations and/or chapters of an organization
- Customize membership statuses and rules
- Search and list memberships by date, type, status, contact information (for administrative or member-to-member directories)

### || FUNDRAISING

CiviCRM® allows you to create as many fundraising appeals as you need via multiple contribution forms.

- Pledges
- One-time Donations
- Recurring Donations
- Tribute Donations
- In-Kind Donations
- Membership Payments

## || FUNDRAISING (cont.)

You can also:

- Define your own contribution types: in-kind, cash, and volunteer time, for example
- Add custom fields to track extra information about a contribution or contributor
- Create as many different online contribution pages as you need - for different campaigns, etc.
- Automatically generate receipts, and track thank-you notes
- Easily import and export contribution data to/from other systems like an accounting package
- Search for contributions by type, amount, date, etc.
- Offer a selection of premiums (thank-you gifts) to your contributors
- View past contributions when viewing any contact record

## || EVENTS

CiviCRM® allows organizations to create event registration pages and record a constituent's attendance to their activity record.

- Create event registration forms
- Automatically generate registration confirmations and receipts
- Easily import and export participant data to/from other systems
- Search for participants by event, event type, participant role, etc.
- Allow users to export events as iCal files and configure online calendar applications to "subscribe" to iCal feeds of your public events

|| And there's more! Let us show you how.

*CiviCRM® can be installed as a component in WordPress® Content Management Systems.*

~ Custom Quotes Based on your Organization's Needs ~